

amsterdam since 2010

typeOrings



EVERY RING HAS IT'S STORY

The founders of Typerings.com couldn't find an easy and affordable way to create their perfect wedding rings online. That's when they decided to create it themselves. Read their story here.

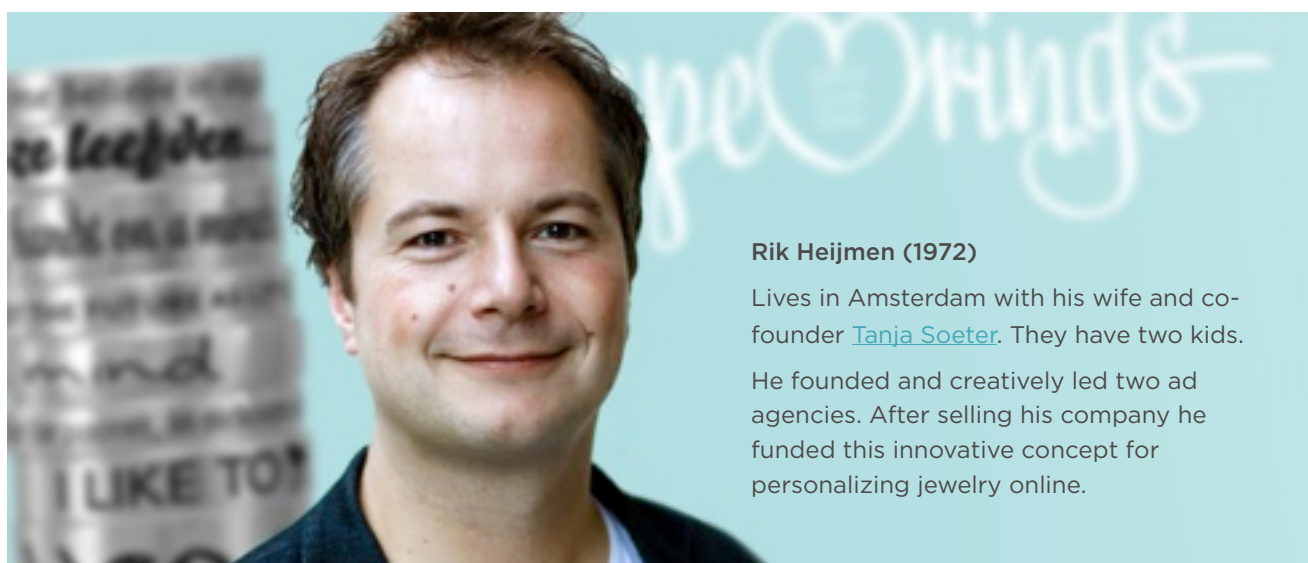
OUR STORY

"In 2010, we were married for 10 years and I decided to get new wedding rings. We wanted a text on the outside, on white gold bands, in a certain typeface."



this ring started it all

"I looked for the 'Nike iD for wedding rings' online, only to find it simply wasn't there! That's when I came up with the idea to create [Typerings.com](https://www.typerings.com) myself."



Rik Heijmen (1972)

Lives in Amsterdam with his wife and co-founder [Tanja Soeter](#). They have two kids.

He founded and creatively led two ad agencies. After selling his company he funded this innovative concept for personalizing jewelry online.

EVERY RING HAS IT'S STORY

These rings are more than just rings. They are reminders of truly personal stories. To carry with you where ever you go.

Create a ring in honor of a loved one. Or as a gift to someone special (or yourself). Maybe you want to make a statement. Anything goes.

You can type a text, using the simple online designer and choose a font. We'll make sure your ring is beautifully engraved.

Instead of clichéd Courier, Futura or Edwardian Script, our eight divergent fonts are made by Dutch type foundry [Underware](#).

The rings are of superb quality, made to order in Holland and shipped all over the world.

What's your story?



never mind

While it is easy to simply say “drop your problems”, you and I both know that it is not that simple.

The meditation master told [Maartje](#) this simple rule: ‘never mind’. She has a tattoo of these two words in her own handwriting as a permanent reminder. And now she wears it as a ring as well.

ring CHIQUE M | material Yellow Gold 14k

INSPIRATION

We've asked friends and customers to come up with some inspiring examples. And this is what they came up with. You'll find designs from Design-Milk.com (I LIKE TO ROCK) and Maartje van der Hoeven from Models@Work ('Never Mind') amongst them. And many to come.



alles geben

When people ask font foundry Underware to describe their motto, they often answer:

Alles geben ('Give it your all')

ring EASYFIT L

material Yellow Gold 14k



I like to rock

Are we lucky to feature one of Jaime Derringer's designs:

I LIKE TO ROCK. Jaime's design blog [Design Milk](#) remains one of the freshest blogs around.

ring EASYFIT M

material Silver 925



you're a firework

We liked the text of this tweet-ring so much, we wanted to share this with everyone. And thanks Katy Perry :)

ring CLASSIC L

material Yellow Gold 14k



seize the day

Our first ever client Coen showed us that there is more to 'Carpe Diem' than those two words.

[Watch.](#)

ring EASYFIT S

material White Gold 14k



in sickness and in health

These words are spoken and often forgotten. This ring reminds you of the of your hardest moments and finest hours you share.

ring CHIQUE S

material Yellow Gold 14k



believe in angels

Vix and Dan ordered these rings. To show their love for each other. It says 'You make me believe in angels' (...romantic sigh)

ring CLASSIC S

material Yellow Gold 14k

type♥rings

CONTACT AND PRESS

Please contact the founder for further information via rik@alphabeth.com

All press releases and high res pictures can be found on our Pressroom: www.typerings.com/press